

## TRANSFER ADVISING GUIDE

**(A.A.) Associate of Art, Business Administration (#1009) from Bucks County Community College  
to (B.S.) Bachelor of Science, Business Administration with a Major in Marketing at Rider University**

<i><b>BUCKS COUNTY COMMUNITY COLLEGE COURSE</b></i>	<b>Cr</b>	<i><b>RIDER UNIVERSITY COURSE/AREA SATISFIED</b></i>	<b>Cr</b>
<i><b>A.A., Business Administration (#1009)</b></i>		<i><b>B.S., Business Administration with a Major in Marketing (120 Credits)</b></i>	
<b>First Semester</b>			
ACCT 105 Financial Accounting <sup>E</sup>	4	ACC 210 Introduction to Accounting	3
CISC 110 Introduction to Information Systems <sup>E,9</sup>	3	CIS 185 Information Systems Essentials	3
COLL 110 College Success Seminar	1	NOT TRANSFERRABLE	0
COMP 110 English Composition I <sup>A, E, 2, 10</sup>	3	CMP 120 Expository Writing	3
MGMT 100 Introduction to Business <sup>2, 3, 4, 8</sup>	3	CBA 110 Intro to Business	3
MATH 115 Elementary Statistics <sup>E, 2, 6</sup>	3	MSD 200 Statistical Methods (Completion of Bucks MATH-115 also waives Riders MSD-105 requirement)	3
	<b>17</b>		<b>15</b>
<b>Second Semester</b>			
ACCT 106 Managerial Accounting <sup>E</sup>	4	ACC 220 Managerial Uses of Accounting	3
MKTG 215 Principles of Marketing <sup>E</sup>	3	MKT 200 Marketing Principles	3
COMP 111 English Composition II <sup>E, 2, 4, 10</sup> (Rider suggests taking COMP-111 for transfer credit that counts toward the Rider degree and is required)	3	CMP 125 Research Writing	3
<b>OR</b> MGMT 135 Business Communications <sup>E, 2, 4, 10</sup> (COMM-110 is listed in the 3rd semester and Rider transfers that course as Rider's Professional & Strategic Speech course)		<b>OR</b> Business Elective <sup>5</sup>	
MATH 118 Business Calculus <sup>E, 6 (3)</sup>	3/4	MSD 110 Math for Actuarial Science I	3/4
<b>OR</b> MATH 140 Calculus I <sup>E, 6 (4)</sup>		<b>OR</b> MTH Elective <sup>5 9</sup>	
Elective <sup>D</sup>		Elective Credit <sup>5</sup>	
(If student chooses to take MATH-215-Statistics II at Bucks, it will transfer as MSD-201-Statistical Methods II a requirement at Rider)	3	MSD 201 Statistical Methods II (If student takes MATH-215 at Bucks)	3
	<b>16/17</b>		<b>15/16</b>
<b>Third Semester</b>			
MGMT 130 Business Law	3	BUS 210 Intro to Law & Contracts	3
<b>OR</b> MGMT 180 Legal Environment of Business		<b>OR</b> BUS 300 The Legal and Ethical Environment of Business	
ECON 111 Principles of Economics: Macro <sup>2,3,8</sup>	3	ECO 200 Principles of Macroeconomics	3
COMM 110 Effective Speaking <sup>E,4,5</sup>	3	COM 290 Professional & Strategic Speech	3
MGMT 230 Principles of Management <sup>E</sup>	3	MGT 201 Fund. Mgmt. & Org. Behavior	3
Elective <sup>D</sup>		<b>Social Science:</b>	
<b>Rider suggests:</b> SOCI 110 Introduction to Sociology	3	SOC 101 Sociological Imagination	3

	15		15
<b>Fourth Semester</b>			
ART/HUMANITIES <sup>B,1</sup>		<b>Humanities:</b>	
Rider suggests:			
COMT 101 Introduction to Theatre	3	THE 120 Theater Appreciation	3
MUSC 101 Introduction to Music		MUS 105 Survey of Music History I	
VAFA 191 Art History before 1450		ART 104 Survey of Art History I	
VAFA 192 Art History after 1450		ART 105 Survey of Arts History II	
ECON 112 Principles of Economics: Micro <sup>2</sup>	3	ECO 201 Principles of Microeconomics	3
Laboratory Science <sup>C,7</sup>	4	Natural Science Elective <sup>5</sup>	4
Elective <sup>D</sup>	9	Free Elective <sup>5</sup>	9
	<b>19</b>		<b>19</b>
	<b>61/62</b>		<b>60</b>

<p><b>FREE RIDER COURSE OPTION:</b> Select one course from the list below:</p> <p><u><b>MKT-320-Consumer Behavior (3)</b></u></p> <p><b>OR</b></p> <p><b>FIN-220-Introduction to Finance (3)</b> (Rider pre-requisite ACC-210 &amp; ECO-201) (Bucks pre-requisite ACCT-105 &amp; ECON-112)</p> <p><b>OR</b></p> <p><u><b>MGT-336-Career Management (3)</b></u> (Rider pre-requisite MGT-201) (Bucks pre-requisite MGMT-230)</p>	<p><b>Following completion of 30 credits and the Rider Intent to Enroll Form and while a student at Bucks County Community College; students have the option to take a <u>free</u> course at Rider that counts toward the Rider degree. The selected course allows the Bucks County Community College student to experience first-hand the academic environment at Rider.</b></p> <p><b>See Bucks County Community College or Rider University Transfer Representatives.</b></p> <p><b>Contact information listed below.</b></p>	<p><b>3</b></p>
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**Bucks County Community College Footnotes:**

- A - Placement testing required.
- B - Consult the list of courses approved for this subcategory. Any course may be chosen.
- C - Any Of the following may be chosen: BIOL-101, BIOL-181, CHEM-101, PHYS-106, SCIE-103
- D – Pre-college level courses do not meet this requirement.
- E – Course requires prerequisite.
- 1 – Satisfies Arts/Humanities
- 2 – Satisfies Critical Thinking
- 3 – Satisfies Diversity
- 4 – Satisfies Information Literacy
- 5 – Satisfies Oral Communications
- 6 – Satisfies Quantitative Literacy
- 7 – Satisfies Scientific Literacy
- 8 – Satisfies Social Sciences
- 9 – Satisfies Technological Competence
- 10 – Satisfies Writing

**Rider University Footnotes:**

<sup>5</sup> – Students have a number of options to satisfy this requirement; courses are evaluated on an individual basis.  
For transfer credit Bucks County Community College students must have a grade of “C” or higher in all courses. (No transfer credit will be accepted for any course with a grade of “C-“ or below.)  
Bucks County Community College students interested in the College of Continuing Studies (CCS) at Rider University should contact that division directly.

Rider, College of Business Administration does not currently have a foreign language requirement  
9 The Math Elective will count toward the 120 credit degree.

**Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.**

**COURSES REMAINING FOR A BACHELOR OF SCIENCE DEGREE IN BUSINESS  
ADMINISTRATION WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY\***

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at BUCKS, indicate course number)
	<b>The Rider B.S.B.A. degree is 120 credits.</b>		

**FOR FURTHER INFORMATION, CONTACT:**

Advising & Transfer Center  
Bucks County Community College  
215.968.8031  
[transfer@bucks.edu](mailto:transfer@bucks.edu)

Transfer Admission  
Rider University  
609.896.5000 X 7159  
[admissions@rider.edu](mailto:admissions@rider.edu)