



CATALOG ADDENDUM: FEBRUARY 2023

Below are listed additions and corrections to the 2022-23 Bucks County Community College Catalog since its publication. All corrections listed below have been made in the main online catalog sections to which they apply. They do not appear, however, in the PDF version of the full catalog.

SECTION 2: MAJORS AND CERTIFICATE PROGRAMS

[Brewing & Fermentation Science, Associate of Applied Science \(Curriculum Code No. 2194\)](#): The course MATH103 Intermediate Algebra has been removed from the program's list of Mathematics Electives.

[Cinema Video Production, Associate of Fine Arts \(Curriculum Code No. 1181\)](#): The program electives have changed to:

Program Electives (Select at least 9 credits):

Any COMM, VACV, VAMM, VAPH, VAFA, VAGD course not on the list of courses required for the program or select from the list below. Please consult your advisor.

COURSE	CREDITS
JOUR175	
News Reporting and Writing	3
MUSC124	
Music Technology I	3
MKTG230	
Social Media Marketing	3
MGMT220	
Digital Marketing	3
MGMT102	
Business Skills for Artists	3
MKTG200	
Advertising	3
MGMT100	
Introduction to Business	3
MKTG215	
Principles of Marketing	3
MGMT100	
Small Business Management	3
MGMT155	
Introduction to Entrepreneurship	3

[Health Coach, Certificate Program \(Curriculum Code No. 3203\)](#); HLTH250's prerequisites have changed to: "Prerequisites: HLTH120C (C or better) or HLTH120N (C or better); Corequisites: HLTH120C (C or better) or HLTH120N (C or better)."

[Web and Interactive Design \(VAMM110\)](#): The Master Course Outline has been updated to:

I. Course Number and Title: VAMM110 Web and Interactive Design

II. Number of Credits: 3 credits

III. Number of Instructional Minutes: 4050

IV. Prerequisites: None

V. Other Pertinent Information: Students will need to work on assignments outside of class. The required software is available in designated labs on campus.

VI. Catalog Course Description

This course is an introduction to the HTML coding and techniques used to create websites. Students learn to design and develop interactive websites using both editors and hand coding skills. Project management and design skills are introduced. The semester culminates in the development of a website.

VII. Required Course Content and Direction

1. Course Learning Goals

Students will be able to:

1. explain and use the HTML tags needed to create web sites;
2. demonstrate how to manage web sites on a remote server;
3. create a design plan for a web site;
4. create interactive elements that add interest to a web site; and
5. create and edit web sites manually and in Dreamweaver.

2. Planned Sequence of Topics and/or Learning Activities

Students will be able to:

1. apply web site management skills, including:
 - a. connecting and transferring files to servers;
 - b. managing assets, links, and files for a site;
 - c. synchronizing files; and
 - d. applying rules for file naming conventions.
2. apply design principles to:
 - a. create effective site navigation;
 - b. manage page size and ensure consistency in page delivery;
 - c. develop user interface;
 - d. integrate W3C (World Wide Web Consortium) standards; and
 - e. ensure Accessibility Standards are met.
3. demonstrate proper HTML coding, including:
 - a. basic page coding;
 - b. creating text on web pages;
 - c. hypertext linking to create interactivity;
 - d. inserting graphics;
 - e. layout coding, including tables, frames, and layers;
 - f. CSS (Cascading Style Sheets) application;
 - g. forms development;
 - h. developing Animations; and
 - i. using common scripts and applets.
4. plan and develop a web site demonstrating the ability to:
 - a. manage content for deliver;
 - b. select the correct tools to achieve a design plan;
 - c. utilize the functionality of editor application software;
 - d. apply project management skills;
 - e. integrate design and coding skills; and
 - f. test and evaluate pages and sites.

3. Assessment Methods for Course Learning Goals

Student assessment is based on the successful completion of assigned projects, the presentation of projects, and critiques. Projects are assessed through critiques, oral presentations, and discussions.

4. Reference, Resource, or Learning Materials to be used by Student:

Departmentally-selected text, as well as support materials created by the instructor, software developer, or department. See course syllabus.

SECTION 3: COURSE DESCRIPTIONS

[Introduction to Theatre \(COMT101\)](#): The course name has been changed to “Introduction to Theater.” The Master Course Outline’s references to “theatre” throughout have been changed to “theater.”

[Introduction to Health Coaching \(HLTH250\)](#): The Master Course Outline, Section IV. Prerequisites has been updated to: “IV. Prerequisites: HLTH120C (C or better) or HLTH120N (C or better). Corequisites: HLTH120C (C or better) or HLTH120N (C or better).”

[Filmmaking \(VACV145\)](#): The course name has been changed to “Videography.” The Master Course Outline’s references to “film” throughout have been changed to “video.”