Learning Resources Newsletter

Fall 2009

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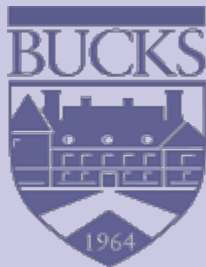
**BCCC
Learning Resources
Newsletter**

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In This Issue...

FROM DEAN MAUREEN MCCREADIE
MInDSpace: New Media Literacies & 21st Century Skills

Learning Resources has established MInDSpace (Media and Instructional Design) to help engage students in learning, and to develop awareness and understanding of new media literacies and 21st century skills. Located on the main floor of the Library on the Newtown campus, MInD-Space provides a learning environment that offers a collaborative workspace, along with tools and resources (both tangible and virtual) for students and faculty. It draws on expertise and innovation from students, librarians, instructional designers, and multimedia staff members. MInDSpace services will be coming soon to Upper Bucks and Lower Bucks campuses, as well.

Faculty members will continue to be able to work with Mary Ellen Bornak

(*bornakm@bucks.edu*), In-structional Designer, but now they will work with Mary Ellen in MInDSpace, where the Instructional Design Lab currently resides. The MInD-Space faculty team also includes Jacqueline Fritz (*fritzja@bucks.edu*), New Media Librarian, and Matthew Seibert (*seibert@bucks.edu*), Emerging Technologies Librarian, who will work with other faculty members to explore tools that will help students engage in learning, to keep abreast of new media literacies, and to develop and design assignments that make use of these tools to meet the learning objectives of the class.

Faculty members have long had access to an Instructional Design Lab, but unless students have enrolled in cinema/video production classes, they have had no-

where to go to collaborate, or to borrow or get help in using, production and editing tools. MInDSpace changes that, as students will find access to engaging in learning and knowledge creation with tools and resources in this collaborative learning environment.

The MInDSpace staff, under the direction of Karl Carter (*carterk@bucks.edu*), Director, Learning Technologies, provides guidance and support to both students and staff members in the development of multimedia projects, mashups, and related creative ventures.

Learning Resources welcomes you to visit MInDSpace to explore how it can best support your role in helping students engage in learning.

Maureen McCreadie
Dean, Learning Resources
mccreadi@bucks.edu

SPOTLIGHT ON
Online Teaching Best Practices: Sarah Bruck

Sarah Bruck's creative use of video in her eLearning courses puts her in the spotlight for online teaching best practices. Sarah teaches LITR 231 (American Literature to 1865) and LITR 232 (American Literature from 1865) online. Using video, Sarah not only reinforces teacher presence in her courses, but also helps students focus on and connect to the material being covered.

In her courses, Sarah wanted

to create a "student-centered learning environment that allowed students from all walks of life access to and engagement with literature, authors, historical and present-day contexts, as well as each other and me, the instructor."

To that end, Sarah went beyond recording an introduction so her students could place a face with her name. Sarah filmed different parts of Philadelphia that she thought were representative of each

era being taught.

For example, using a simple Flip video camera, Sarah filmed her Romanticism lecture at the Edgar Allan Poe house on Spring Garden. "This was so students could see one of the places he resided, and it is in Philadelphia where he wrote one of our readings, 'The Fall of the House of Usher.' "

Imagine how something like

ONLINE @YOUR LIBRARY
Introducing LibGuides!

WITH BILL HEMMIG

We in the Library are always working to bring our students more engaging connections to our resources and services, and now we're producing LibGuides. LibGuides are online research guides that make it easy for us to find creative ways to bring students the specific resources, instruction, and support that they need to succeed at their research assignments—all in one easy-to-use electronic guide! Originally conceived as a cool platform for our Embedded eBrarian information literacy content for eLearning classes, we quickly realized that LibGuides can be useful for all kinds of classes and all kinds of research needs.

You can look at the guides we've created so far by going to *http://bucks.libguides.com/* — there's also a link on the Help page of the Library Web site. We're creating guides for specific course instructors' assignments, for whole courses, for subject areas (like the one for Art Resources pictured below), and for other information literacy topics like Plagiarism. There's even one for faculty looking for information on Information Literacy (direct link is *http://bucks.libguides.com/content.php?pid=61415*).

Tabbed pages divide content into areas that make sense for the subject or the assignment.

YouTube video by the librarian welcomes and orients students to the LibGuide.

Link to one of our instructional web tutorials.

Search this database directly from the guide!

Chat screen for our IM reference service.

The Librarian's profile and contact info. can be found here.

(Thanks to Information Literacy Librarian Margaret Montet for letting me reproduce one of her guides.)

If you find a guide that works for you, by all means give your students its URL or provide a link in your online course space. If you don't see one that meets your specific needs, contact the Library and we'll work with you to create one that does.

Bill Hemmig
Online Learning Librarian
hemmigw@bucks.edu

New and Noteworthy in Learning Resources

Congratulations...

Margaret Montet, Information Literacy Librarian, and **Bill Hemmig**, Online Learning Librarian, presented "Take Your eLearners to the Library: The Embedded eBrarian Program at Bucks County Community College" at the League for Innovation's Innovations 2009 Conference in Reno, NV, in March 2009, and at Faculty of the Future at BCCC in May.

Photo of Margaret Montet courtesy of Linda McCann, 2009

On August 8th, **Margaret Montet** presented "Navigating the Perilous Seas of Information Literacy: Tips and Inspiration," a program for the Tri-state College Library Cooperative (TCLC).

Bill Hemmig is serving as Chair of the Arts Section of the Association of College & Research Libraries through June of 2010.

Bill Hemmig's article, "An Empirical Study of the Information-Seeking Behavior of Practicing Visual Artists," appeared in the *Journal of Documentation*, vol. 65 no. 4 (2009), pp. 682-703.

Linda McCann, Director, Library, and **Catherine Collins**, Part-time Reference Librarian, attended "Trends in Electronic Government: A Library and Information Center Perspective," on July 31st. Sponsored by the Philadelphia Chapter of the Special Libraries Association, the event focused on the changing nature of government information and the impact on libraries.

Catherine Collins recently accepted a part-time position with the Francis A. Drexel Library at Saint Joseph's University where she'll teach information literacy sessions and work in Reference Services. Catherine will continue working at BCCC.

Welcome...

Photo of Jackie Fritz courtesy of http://www.befunky.com

Jacqueline Fritz joins us as New Media Librarian after a brief stint as a Part-time Reference Librarian at BCCC. Jackie earned her MS in Library and Information Science from Drexel University. A native of Mohnton, PA, she also holds a BA in Psychology from Dickinson College. Jackie's professional interests include using online resources like social networking sites and Web 2.0 resources to enhance curriculum, information literacy, and technology literacy. Jackie's a member of both the American Library Association and the Pennsylvania Library Association. In her spare time, she enjoys Pilates, yoga, hiking, photography, jewelry making, traveling, and cooking.
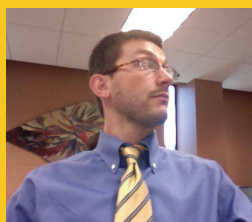
Matt Seibert, fills the newly created position of Emerging Technologies Librarian. A native Pennsylvanian, Matt holds an MS in Library and Information Science from the University of Pittsburgh. Before joining BCCC, he worked at the York Campus of the Harrisburg Area Community College and with the Dauphin County Library System. Matt's professional interests include emerging technologies, mash-ups, media literacy, information literacy, and student outreach. His personal interests include the orchestration, recitation, and manipulation of old and new music, played on a variety of media. Matt also enjoys computer programming, building computers, and reading, especially political, economic, and technological material.

Online Teaching Best Practices: Sarah Bruck *(continued from page 1)*

that engages a student and enhances the learning experience.

Sarah's appreciation for the effect surroundings have on literary works shines through in her online course space and in her teaching. Sarah has the following to say about her use of technology to "set the scene" for her class: "I also wanted them to see that we have such great resources right outside our front door. So much has been created here, and it's really fun and meaningful to be able to increase our understanding about authors, works, history, etc. just by taking some day trips and exploring the area. Anyway, it's been a fun project for me. I'd like to do even more with audio and video as I go."

If you are inspired by this Best Practice and would like more information on using video to enhance your online course space, or if you want to try your hand with a Flip camera, please email the Online Learning staff at *seufertc@bucks.edu* or at *davidson@bucks.edu*.

Carol Seufert
Assistant Director, Online Learning
seufertc@bucks.edu

The Wonderful World of Wiki

Do you want to make sure you are "in the loop" with all Online Learning happenings, including Bb Vista, On-Sync, and other Web2.0 tools? Sure you do.

Do you want "one stop shopping" for online tips and tricks, troubleshooting, maintenance upgrades, and overall information sharing with fellow faculty? Of course.

Do you feel your email inbox cannot take one more item without overflowing and you want to receive information on your terms (exactly when you want it and with the ability to share comments with everyone)?

Why not try the Learning at Bucks Wiki?

Simply go to *http://learningatbucks.pbworks.com* and request access. An email will be sent and you will be "in". So be part of the Wiki. It's easy, informative, and best of all, interactive.

Carol Seufert
Assistant Director
Online Learning
seufertc@bucks.edu

Online Learning Information Sessions

Online Learning now provides students with live, synchronous information sessions using real-time audio and video desktop-to-desktop web conferencing. Individuals interested in finding out more about Online Learning or in learning how to use Bb Vista participate in these sessions from the comfort of their own home using their own computer. Participants get the answers that they need with a reassuring, personal touch. The service was piloted in August, before the start of fall semester, and received very positive feedback from attendees.

Future sessions are slated to occur before the start of each modular session and full semester. Exact dates and times, as well as sign-up instructions, can be found online at *http://www.bucks.edu/online*. Please pass this information along to students showing interest in online courses.

Jenny DiPrimio
Coordinator,
Online Learning
Student Services
diprimio@bucks.edu

Free Tutoring Available on All Three BCCC Campuses

The Tutoring Center provides free tutorial services on the three BCCC Campuses to all students currently enrolled in credit and non-credit courses offered by the College, in particular, to those students who require help in math, writing, reading, study skills, American English as a Second Language (AESL), Spanish, computer science, music, accounting, and economics.

Our fall hours at the Newtown Campus are Monday-Thursday, 8:30am-7:00pm, and Friday, 8:30am-4:00pm. We also offer tutoring at the Lower and Upper Bucks Campuses. Days and hours for tutoring on these campuses can be found online at *http://www.bucks.edu/tutor* or by calling us at (215) 968-8044.

Accounting
Accounting tutoring is available at the Newtown, Lower Bucks, and Upper Bucks Campuses on a walk-in basis. Phone-in tutoring is also available.

Computer Science
Computer Science tutoring is available at the Newtown Campus for select courses. The hours are divided between walk-in and by appointment. If an appointment is required, the appointments are 30 minutes, and a student may have one appointment per day.

Economics
Economics tutoring is available at the Newtown Campus for select courses. The appointments are 30 minutes, and a student may have one appointment per day.

Math
Math tutoring is available for any level course and is available on a walk-in basis on all three campuses. Phone-in tutoring is also available. Math workshops will also be held this fall in Newtown. Please check our Web site for availability for specific courses.

Spanish
Spanish tutoring is available at the Newtown Campus by appointment for all levels of Spanish. The appointments are 30 minutes, and a student may have one appointment per day.

Music
Music tutoring is available at the Newtown Campus for select courses. The appointments are 30 minutes, and a student may have one appointment per day.

Writing, Reading, Study Skills, & AESL
Writing, reading, study skills, and AESL tutoring is available by appointment for any BCCC course. The appointments are 30 minutes, and a student may have one appointment per day. The Center also offers online writing tutoring, workshops in writing, reading, study skills, and AESL, as well as AESL Conversation Groups.

For more information, including days and hours, online writing tutoring, online handouts, workshop times and locations, and links to helpful web pages, please visit our Web site at *http://www.bucks.edu/tutor* or call (215) 968-8044.

Nicole Tracey
Director, Tutoring Center
traceyn@bucks.edu

An Update on Google Books

In December of 2003, the venerable search engine Google announced the launch of Google Scans. The project was advertised as an effort to bring examples of books found in many of the great library collections of the world within the click of a mouse. As with most projects, Google Scans has changed tremendously since its beginnings. Now known as Google Books, it has become the object of both excitement and controversy among those inside and outside of academia.

Much of the controversy surrounding Google's "publishing" of materials has to do with the granting of rights by authors and publishers. Google has already scanned several million books and made them available on the Internet. If a book is published prior to 1925 and deemed "out-of-print," Google is presenting the entire work in a downloadable, PDF format for users to read or save to their own computers. Other books that are still in print are being presented in an abbreviated form. In both cases, Google presents links on the viewer page to online booksellers where a user may find and purchase copies of these books.

Google recently reached an agreement with several large publishers concerning copyright, ownership, and distribution. In this agreement, Google has the right to continue its current practices of placing books on the Internet without permission.

However, if an author does not like having his or her material included in Google's collection, it is the responsibility of that author to contact Google and request that the material be removed. Google has stated it will remove any materials an author requests be removed. This places the author in the position of watchdog—a role normally played by the publisher. Publishers, especially smaller publishers, stand to gain greatly from the agreement because of the wider distribution Google Books represents. Academic publishing also stands to gain from the wider distribution.

Scholars have hailed the Google Books project as a way of making access to out-of-print materials much easier and faster, as Google Books contains a large number of rare or hard to find materials.

However, just because Google has reached an agreement with publishers does not mean this is the last we will hear of this controversy. According to *The New York Times*, one U. S. copyright official has already testified before Congress stating they interpret Google's agreement this way: "In essence, the proposed settlement would give Google a license to infringe first and ask questions later." The United States has until mid-September to make a legal filing.

Read more about it online at:

http://www.techdirt.com/articles/20090908/2342546135.shtml

http://www.nytimes.com/2009/08/24/technology/internet/24iht-books.html

http://www.google.com/hostednews/afp/article/ALeqM5j5S4ljWLJgsPszTmthbKXQQX1hUg

http://www.nytimes.com/2009/09/11/technology/internet/11books.html?_r=1&scp=4&sq=google%20books&st=cse

http://www.nytimes.com/reuters/2009/09/01/technology/tech-us-google-books.html?scp=10&sq=google%20books&st=cse

http://www.nytimes.com/reuters/2009/09/10/technology/tech-us-google-books.html?scp=7&sq=google%20books&st=cse

http://gadgetwise.blogs.nytimes.com/2009/09/09/app-of-the-week-a-swiss-army-knife-for-the-iphone/?scp=10&sq=google%20books&st=cse

http://news.cnet.com/8301-30684_3-10318843-265.html

http://news.cnet.com/8301-306843-10346985-265.html

http://chronicle.com/article/Googles-Book-Search-A-Dis/48245/

Richard Hodges
Part-time Reference Librarian
hodgesr@bucks.edu

November's Book Discussion: *My Sister's Keeper*

Students, faculty, staff, and members of the public are invited to join us at the Lower Bucks Campus Library on Thursday, November 5th, at 12:30pm, for an informal discussion of Jodi Picoult's 2004 *New York Times* bestseller, *My Sister's Keeper*. The story of one family's struggle with terminal illness, *My Sister's Keeper* examines the morality of how far a parent should go in order to save the life of a child. Copies of the book may be checked out at the LBC Library. This book discussion is sponsored by the Margaret R. Grundy Memorial Library in Bristol. For more information, please contact Linda McCann, Director, Library, at *mccannl@bucks.edu*.

Fall 2009 Library Hours

August 26th through December 17th

Monday - Thursday: 8:00am - 9:00pm

Friday - Saturday: 8:00am - 3:30pm

Sunday: 1:00pm - 5:30pm
(Newtown ONLY)

<u>Exceptions</u>: The libraries on all three campuses will be closed August 25th, September 6th and 7th, and November 25th through November 28th.

All dates are subject to change. For more information, please visit _http://www.bucks.edu/library/hours/hours.html_ or call (215) 968-8009.

Academic Department Liaisons

Each academic department at BCCC has a professional librarian assigned as that department's liaison to assist faculty and staff with their Library and research needs. Please contact the appropriate liaison, who will be happy to assist you.

Margaret Montet
(215) 968-8373
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(215) 504-8611
hemmigw@bucks.edu
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Linda McCann
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Marzenna Ostrowski
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Brian Johnstone
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johnston@bucks.edu
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Poonam Sood
(215) 504-8574
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Language and Literature

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Matthew Seibert, Emerging Technologies Librarian
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Upper Bucks Campus (215) 258-7721
Lower Bucks Campus (267) 685-4825

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Operations Technicians (215) 968-8050

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Charlene Traub, Math / Lauren Humphries, Writing

Faculty Liaison for Teaching and Learning Technologies
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